

I was a pretty good writer... but my family was STARVING.

**Then, one June weekend, my life changed.
I spent less than 36 hours at a seminar with
BOB BLY**

learning to sell my copywriting services.

**Within 8 months I was billing out
over \$12,000 a month.**

***No boss. No commute. No stress.
Just FREEDOM.***

**But, that is NOTHING compared to what
A VERY SELECT FEW
are about to experience...**

Thursday February 15, 2007

Dear AWAI Member,

Here's the question...

What if Bob Bly gave you over **200** hours of training AND personally mentored you?

Then, what if he assigned you a team of assistant mentors to track your progress, inspire you, and teach you?

How much could you make this year?

How much freedom could you have?

Well, my friend, you are about to find out...

First, allow me to introduce myself. My name is Joshua Boswell. And like you, I am a copywriter that has a burning desire to secure total and complete financial freedom.

Now, I need to tell you a few things... personal things about my life... things that are a little uncomfortable for me to talk about.

But the fact is, I can't think of a better way to help you understand what those 36 hours with Bob Bly really did for my family and me...

and what over 200 hours of personal mentoring could do for YOU.

A Desperate Situation

You see, less than a year ago, I was worse than dead broke.

And when I said my family was starving, I really mean we wondered from one week to the next where food money was going to come from. With seven children to feed, that was no small task! (Yes, you read that right... we have SEVEN children!)

My telemarketing/fundraising company had just folded, leaving me with over \$200,000 in debts.

I was 3 months behind on my car payment... 2 months behind on rent... and all my utilities had cancellation dates set!

A Big Promise I Couldn't Ignore

In the middle of all that, I went to the mailbox one day and found a fluffy letter about some "Selling Yourself Weekend" in Florida with Bob Bly.

Frankly, the name said little to me. (Boy, was I sheltered!)

But the "**Big Promise**" was this – after that weekend I would have all the marketing tools I needed to make \$100,000 a year as a copywriter.

I read that letter over and over again. My dear wife and I had a number of "lively" conversations about it.

Here was the problem... it was going to cost me around \$4,000 when you figured in travel, hotel, and the conference fee.

Hmm... a home to live in, food on the table, and a car to drive... or a weekend in Florida? Tough call!

So, I did what any sensible businessman would do... I called family and friends... groveled profusely... and came up with the money.

Insane? Sure.

In fact, many people told me as much. Most of them told me to give up on my dreams and go get a "real" job.

They didn't see what I saw.

Seeing the Invisible

I saw a life of total FREEDOM.

That's right, more than the money, I saw a life of FREEDOM.

Oh, a shot at \$100,000 or more was great. And I'm sure I could have that in corporate America somewhere.

But I didn't want it that way. Doing that would have been like caging a perfectly healthy bald eagle.

I wanted to...

- **Work from my home**
- **Eat graham crackers and milk after school with my children**
- **Chase my wife around the house in the middle of the afternoon**
- **Work on my time, not the boss's**
- **Never get another collection call again in my life**

And those dreams were just the tip of the iceberg!

I wanted to travel, go scuba diving, take family vacations, buy 20 acres of land with a beautiful stream running through it and plop a HUGE home right in the middle. (Where else could I put all these children!)

I wanted total, complete, uninhibited freedom.

Nothing else would do!

Certainly not the 9am to 9pm corporate grindstone, smooching up to some boss who didn't care anyway. A life like that would have killed me – no matter what the income.

In fact, I was obsessed with this freedom idea. I had been chasing it for over 10 years.

The day I got that letter about the "Selling Yourself Weekend," I just felt in my gut that this was my chance.

What "Invisible" Things Do You See?

I realize that you may not have the same dreams as me.

No matter.

The point is, I trust you do have something that is relentlessly **nagging** at you.

It is **pulling** on you every day that you don't have it.

It **keeps you up** at night and **drags you out** of bed early in the morning.

My friend, you have the "**freedom bug**."

The biggest problem with having that "bug" is that relief is so blasted elusive.

Most of the world is simply wandering around half asleep, going to a job day in and day out with no dream, no drive.

They'll just tell you to join them. Hey, misery loves company, right?

The Perfect Lifestyle

Maybe that is why I got so excited about copywriting. It fit the bill...

- **I could work at home if I wanted**

- **No boss hanging over me**
- **No commute in the daily rat race on the freeway parking lot**
- **No begging for raises or dealing with grueling corporate politics**
- **No employees or overhead or massive debts**
- **Virtually UNLIMITED income (some of the top guns pull in over \$500,000 annually just from writing!)**
- **Freedom to write wherever and whenever I wanted to**
- **Potential of residual income (a control can be mailed many, many times bringing you a check every time it drops!)**
- **Always interesting, always new, always educational**
- **I could associate with like-minded people that were alive, loving life, and had a passion that kept them going**

That (and so much more) is what the life of a top-tier copywriter is all about

... **IF** you can get clients (and believe me that is one BIG IF).

And that is the catch, isn't it?

Unlimited Wealth Is Waiting for You

You can be the best writer in the world, but if you can't sell yourself... FORGET IT!

It is all just a pipe dream.

And frankly, you would be better off just sticking with the old 9-to-5 job.

Now, don't misunderstand me... it's not that there is a lack of clients out there. Far from it.

Virtually every industry is literally starving for good communicators... and they are willing to pay top dollar to those who can deliver.

I know for a fact that the heavy hitters in the industry like Bob Bly, Paul Hollingshead, Don Mahoney, etc... literally are turning clients away **EVERY SINGLE DAY!**

Look, the direct-response industry is a \$2.3 trillion industry. There is a constant and ongoing need for good copywriters... and it only gets bigger everyday.

Websites need copy. Brochures need copy. Sales letters need copy. White papers need copy. Products need copy. Fundraisers need copy. **They all need copy!**

I am willing to bet that no other industry in the world has such an unbalanced supply and demand ratio.

Great... that only means that there is more money and higher fees to go around if you know where to get it.

But, the reality is, marketing to these people is not all that natural. And frankly, it is not really intuitive

either.

Two Hours Worth \$40,000

I learned that in my first couple of hours with Bob. He started telling us how to do certain things that were so simple... but I never would have thought of them on my own.

In fact, he shared **one secret** with me in the first 2 hours that has landed me at least **5 of my current clients** and made me well **over \$40,000**.

I had been trying for months to secure a couple of good clients with no luck. And along comes this guy named Bob, and in less than 2 hours I have the secret to thousands of dollars of cash flow.

Was my \$4,000 worth it? I'll let you do the math.

Countless Secrets Worth Untold Wealth

But the best part was simply this... I still had over 34 hours of that seminar left. Bob was just getting started!

Over the next few days, Bob gave me countless tips, tricks, and secrets that continue to bring me client after client... check after check.

Honestly, there are many things I learned at that weekend that I have yet to use. I can't put enough time into my marketing, because I am too busy writing for new clients!

So are you beginning to see how powerful time with Bob is? I hope so.

Bob Opened Up the World of My Dreams

For me the bottom line is this...

Less than a year ago, I was dead broke with nothing but a massive debt load to show for years of back-breaking work and stress.

Today, the foundation of my total freedom is set, and in many ways, I am living my dreams...

- **I work from home**
- **I live in a nice house in a nice neighborhood**
- **My debts are beginning to disappear**
- **We travel as a family**
- **Bill collectors are a thing of the dark past**
- **I am always here when the kids get home from school (I bet my kids and I single-handedly keep Keebler's Graham Cracker factory open!)**
- **And my wife is expecting our eighth child... (Haha...just kidding... our seventh is only 4 months old... I'm not that crazy!)**

All in all, it is an awesome, wonderful life.

But I Am Not the Only One... You Could Be Next

Ok, right about now you are likely saying, "So one guy got lucky because of a few tips Bob Bly gave him. Big deal. Like winning the lottery, he's one-in-a-million."

Well, I hate to contradict you, but if you are saying that, you are dead wrong.

The reality is this... hundreds of other copywriters through the years have succeeded because of Bob Bly.

Just listen to what a few others have to say about Bob and the power of his insights and teachings...

"By following the advice you laid out, I quickly reached goals that I had set for year three of my business within the first year." - **Carla J.**

"I was initially skeptical that your 'Selling Yourself as a Copywriter' program would benefit me. After all, I've been a full-time copywriter for years. And I already earn well over \$100K annually. But Bob Bly guaranteed that I would pick up several nuggets of information from the program that would help me attract more and better clients - and higher fees. He was right. This program is terrific. Thank you." - **Steve S.**

"When I first started out in this copywriting business nearly 10 years ago, your *Secrets of a Freelance Writer* was my bible. (It's so dog-eared, some of the pages are coming apart.) You continue to be a great source of inspiration and education." - **John M.**

"Thanks a million for my life!!!" - **Alan Z.**

I know just how that last guy feels! Maybe one day you will too.

Bob Bly Is the Real Thing

Bob has written book after book on the ins and outs of copywriting. He has published countless articles and even done a seminar or two (like the one I attended) on how to win as a writer.

Many in the industry have commented that Bob "wrote the book" on effectively selling yourself as a writer. And in fact he did! The book is called *Secrets of a Freelance Writer*.

Actually, that is just one of the books he wrote on the subject. Altogether he has over 65 books in print, many of them dealing with one facet or another of copywriting.

But there is something else about Bob that makes him the undisputed world champion of the hidden secrets of selling yourself as a writer...

He is one.

What I mean is this: Day in and day out, Bob is in the trenches of the copywriting business. He is constantly dealing with real clients and real assignments.

Marketers From Every Industry Come to Bob for Success Secrets

Bob has written for just about every industry out there.

So, if you become one of the elite few that accept my offer today, and you want to focus on the health industry... no problem. Bob knows the health industry.

Say you have a hankering to make a killing writing for the financial newsletter industry. Great! Bob's done that and will show you just how it is done.

Tech industry? Well, he knows that one like the back of his hand. Bob will give you the full details.

Business-to-business? Direct mail? Corporate communications? Press releases? B-2-B? B-2-C? A-2-Z? Yes, yes, yes!

Bob has done all of that... and more. In fact, he IS doing all of that RIGHT NOW... TODAY!

Yep, Bob Bly is the real thing.

No One Is Better Qualified to Help You

Look, you and I both know that far too many of the "gurus" out there worked in their industry for a year or two, turned consultant or trainer, and haven't been in the real world since.

Not Bob. He is a copywriter. That's what he does. He's not a "success coach" or a "mentor" or a "trainer" who only does a bit of writing on the side.

He is a writer... period.

If truth be known, Bob would gladly shut himself up in his office for 50 or 60 hours a week and write, never giving a word of advice to would-be successful copywriters.

So, while he has written a number of books on the subject and has done a few weekend seminars here and there, he has NEVER wanted to be a personal coach or mentor to anyone.

Oh, many have asked... and a few have even begged. But, the answer has always been, "**NO! Go away!**" (He says it with a charming smile, but he says it just the same.)

Getting wrapped up in all that "guru" stuff takes time away from Bob's two primary passions... writing and family.

And maybe that is why this opportunity I am about to offer you is so totally insane.

As you will see in a minute, Bob has consented to do something he has never done before...

Personally Mentor a Very Few Select Individuals

Now keep in mind, you could go and get one or two of Bob's books on copywriting and start getting ideas on how to make a decent income as a writer.

And if you are only mildly serious about copywriting, I would encourage you to do just that.

The program I am offering you today is not for the timid or those who say "maybe I'll think about this writing thing."

It is ONLY – and I mean **EXCLUSIVELY and SPECIFICALLY** – for the few of us that have a deep, passionate burning to be totally and completely financially free by being a copywriter.

The faint at heart need not apply.

Why?

Because, as Bob personally told me a few weeks ago,

"I am only interested in working with those who are VERY serious about achieving success as a freelance copywriter and never having to work at another 9-to-5 job again. Anything else is just a waste of my time."

You Can Have Your Dreams... If You Really Want Them

Think about it... Bob makes between \$600,000 and \$700,000 a year from copywriting. He doesn't need to work as a coach to make money. And he certainly doesn't need the headache of having to drag an unmotivated, half-hearted, copywriter wannabe around.

But he does have a passion for writing... and a bigger heart you will never find. So he has agreed to take a very few, very serious aspiring writers under his wing...

and show them how to propel their income into the top 1% of writers.

When Bob and I first discussed this program, he said to me,

"Everything that I know about selling yourself as a copywriter, they will know.
I will not hold anything back."

Are you going to be one of those who gets it all?

I guess we'll see.

You Will Avoid Years of Mistakes

I hope you can see how powerful Bob's statement is.

Think about it... Bob Bly has spent over 25 years of his life working on and mastering the fine art and exact science of making a fortune as a copywriter.

Can you even imagine how many mistakes he has made over the years? I wonder if there is any way to calculate how much money he has lost and how expensive those mistakes were.

You can bet the number would be well over a million dollars.

So guess what? If you are in this game for the long haul, Bob Bly is about to save you over a million dollars of mistakes, headaches, errors, and yes... cold, hard cash.

Bob Told All of Them "No" – Except One

Now, let me cut to the chase and really give you the details on how you can take your career to the next level... I mean how you can use this program I am offering you to generate well over \$100,000 a year in writing income... and live a life of total freedom...

For years people have been calling Bob and asking him to mentor them and give them his astonishing secrets.

Like I said, he has repeatedly turned them down.

But all of that is about to change...

Not long ago, Scott Rempe, **Accelerated Training Services'** Director, came to Bob with an incredible idea that would give a select few virtually unlimited access to Bob's best-kept secrets and best practices... without taking all of his time away from writing.

I have no idea what Scott said to convince Bob, but he and Bob are friends, and he did it.

So now it is my pleasure to introduce to you a mentoring program that thousands have asked for, but firmly believed would never come...

Bob Bly's 12-Month Personal Freedom System: Creating Unlimited Wealth Through Copywriting

- Presented Exclusively by Accelerated Training Services -

Let me give you fair warning... **Bob Bly's 12-Month Personal Freedom System** is not like any other mentoring program you have ever looked at.

And it is certainly infinitely more than the short weekend that I attended in Florida.

I can say without any reservation that you can easily expect to get far more out of your time with Bob than I got out of my time with Bob.

Can you imagine? 8 months after spending 36 hours with Bob Bly I was billing out over \$12,000 a month in copywriting fees.

Within 8 months I was starting to live a life of uncommon freedom. It's awesome!

My friend, what will **you** do? How will **your life** be different because of Bob Bly? That's up to you to decide.

This Program Will Blow Your Mind – and Can Give You TOTAL FREEDOM

Now, why can you expect to do so much more than I did?

Well, there are many reasons. You know the best way for me to really help you understand is to outline the program.

I think you will begin to see just **what is in store for you** if you become part of this elite, select group of copywriters.

Here is what **Bob Bly's 12-Month Personal Freedom System** will give you... and as you will see, it is so much more than just personal, mentoring time with Bob. (As if that were not enough!)

Bob Bly's 12-Month Personal Freedom System Details:

- **12 Months of Personal Coaching** – The program will give you 12 complete months of personal mentoring, coaching, and direction.

The first month, you will get on the phone with Bob for a rare one-on-one conversation. This call will lay the foundation for the direction the mentorship will take for you – remember this is a

totally customized, individual experience. What is more, this first call will set the stage for unimaginable future success.

But what exactly will that exciting call be like? I can't say because it is your private, personalized call. You will be defining **YOUR** future and the possibilities are endless!

What's more, during the following 11 months - when you are not on the phone with Bob or your assistant mentor - you will have unlimited email access to your personal success team. (More on that in a minute.)

Too many programs get you excited today and leave you on your own tomorrow. I have to tell you, one of the most impressive things I learned first-hand about Bob Bly is that he really cares. During my weekend I discovered that Bob - and the whole team of staff that was there - were seriously committed to my success. They really wanted me to win.

You'll be getting that kind of personal attention and commitment day in and day out for 12 complete months. Awesome!

- **Monthly "Coaching" Conference Calls** - Once a month, you will have the benefit of getting on the phone with Bob, industry-renowned guest presenters, and fellow **Freedom System** members. These will be hard-core training sessions that will be specifically customized to your current challenges and needs.

The calls will be completely interactive. You and the other members will set the stage... Bob will put on the show giving you his most profound insights and deepest self-promotion secrets. These sessions alone will be totally priceless to you in achieving your dreams.

In some ways it will be like having Bob Bly, your assistant mentor, and other industry giants in your back pocket ready to help you on every specific detail of your copywriting career.

- **Four Weekend Retreats in 12 Months** - During the year, you will have the rare and unprecedented privilege of meeting personally with Bob, assistant mentors, staff, and fellow **Freedom System** members.

These quarterly meetings will not be vacations, though. They will be intense, high-energy work sessions. You will get new ideas, follow up on your progress, discuss specific clients, talk about potential strategies, compare victories and defeats with your **Freedom System** friends, have your copy critiqued and refined by Bob himself, rub shoulders with other industry giants who will be invited as guest presenters, and so much more.

Will it be fun? Will it be exciting? Will it be powerful? Will it be inspiring? Will it be profitable? Yes! Far more than I can describe here.

But more than all that... they will be personally tailored to you. You will get an insane amount of one-on-one coaching and mentoring that will radically impact your ability to create a strong six-figure income as a copywriter.

- **Personal Roadmap to Freedom** - During private consulting sessions, Bob Bly, Scott Rempe,

and your assistant mentoring team, will discuss your dreams, goals, objectives, niche markets, etc.

From that consultation will come the necessary components to create a dynamic, comprehensive, personalized **"Roadmap to Freedom."**

This totally unique document will establish goals, deadlines, deliverables, and action items. It will become the center point of your efforts. It will define your daily, weekly, and monthly activities... activities that Bob has proven time and time again... activities that I personally have proved to be extremely effective in creating wealth and freedom like I only dreamed was possible.

Essentially it is your fully customized 1-year self-promotion plan for far exceeding a six-figure annual income as a copywriter and having a mind-blowing lifestyle.

Best of all – and perhaps most importantly – your **"Roadmap to Freedom"** will be created by Bob Bly himself!

- **Personal Accountability** – Outside of private time with Bob, this is perhaps one of the most powerful elements of **Bob Bly's 12-Month Personal Freedom System**. An assistant mentor will be assigned to you. On a regular basis – as often as you need, in fact – your assistant mentor will follow up with you. During these one-on-one sessions, you will report your **"Roadmap to Freedom"** progress, discuss obstacles you have been facing, and share your victories. If your assistant mentor can't help you with a problem, he will conference Bob in on your call, and the three of you will solve it together.

In many ways this is where the rubber meets the road. This is your assurance that you will be motivated to implement the profound and profitable insights that Bob will be feeding you through the monthly conference call sessions, personal communications, and at the weekend retreats.

If you are slacking, be prepared for some hard-core "get off your lazy rear" feedback from your assistant mentor. If you are cranking out results, the praise will be just as strong.

Look, these guys are here to help you win, not feed you a bunch of fluff and nonsense. You'll get nothing but the straight facts and the brutal reality. If you are serious about claiming freedom, you'd expect nothing less.

- **12 Months of Unlimited Access** – I am talking about UNLIMITED personal, direct access to Bob, your assistant mentor, and Accelerated Training Services staff members. You will have private, unpublished contact information.

And because membership in **Bob Bly's 12-Month Personal Freedom System** is so exclusive, you will never have to worry about not getting through or waiting days or weeks to get answers.

You will get answers when you need them. Stuck on an assignment? Wondering how to handle a particular client? Not sure what to bid? Looking for the best way to approach a prospect? Need feedback or a critique on some copy?

No problem. That is **exactly** what they are here for. And with a highly specialized team to reach

out to, you can be sure that every answer you get back will be personalized and the very best information available anywhere in the industry.

Of course the result will be that you get a better shot than anyone, anywhere, to get the highest fees, the **** assignments, the easiest clients.

Are you beginning to see that this is not just some personal time with Bob Bly? Hands down, **Bob Bly's 12-Month Personal Freedom System** is the ultimate mentoring program available to copywriters anywhere, at any price.

You will not find this unique combination of talent, resources, and experience in any other program.

This Door to Freedom May Only Open Once

And, my friend, the simple fact is it may never be offered again – even here with Accelerated Training Services – and especially not with Bob Bly.

That's right.

For now Bob has only agreed to do this once. I understand that Scott begged him for a second year... but Bob told him, "No! Go away!" (even though he said it with a smile!)

So, once the very limited slots have filled up for Bob Bly's 12-Month Personal Freedom System, the doors will be shut tight and barred for the foreseeable future.

Truly this is likely to be a once-in-a-lifetime opportunity.

If I were you, I would be thinking very, very seriously about doing whatever you can to be a part of this incredible 12-month experience.

Your Most Pressing Questions Will Be Answered

In the end, if you are one of the elite members of **Bob Bly's 12-Month Personal Freedom System**, your life will be changed forever.

During the course of those 12 golden months, Bob and your private team will address every specific question you have.

But more than that, they will give you answers to questions you likely never thought of. After all, you don't know what you don't know. And Bob... well, he knows!

Perhaps you will ask Bob questions like...

- **What is the single most important insight you've discovered in your 20-year career as a copywriter?**
- **What are the dynamics of charging fees and especially royalties: how much, how do you check, how do you trust, etc.?**
- **How do you handle "kill fees"?**
- **When putting portfolio samples together, what do you do about the names, addresses, and phone numbers of the people you've written for? Do you cross them out to protect**

their identity?

- **Given my experience, what approach should I take to selling myself as a copywriter?**
- **Clients always want to see samples, a catch-22 for us newbies with shallow portfolios. How can we steer the conversation away from the typical "initial contact - send us samples - we'll keep them on file" tango?**

And there are many, many more. I know for a fact that Bob has compiled one list of over 89 questions that he is prepared to answer.

He'll do it with just one thing in mind... **Your success.**

With Bob's in-depth and simple answers to these complex questions, all the dreams and goals that you have can begin to materialize and become reality.

All the hopes of being truly free... no boss... no commute... no corporate politics... could be yours in just a few short months.

What Are You Willing to Give for FREEDOM?

So, what is this going to cost you?

Well, you might think I am being a bit trite, but really I want to say, "Who cares!"

I mean, think about it this way... 8 months after I spent 36 hours with Bob Bly, I earned \$12,000 in one month.

But what I didn't tell you is that on the 10th month, just ONE of my assignments was for over \$20,000...

that did not include the \$3,000 monthly retainer I was on with another client...

nor did it include the \$4,000 assignment I got from yet another client...

nor the other 3 assignments (all from huge national clients that pay top dollar) I had to push off into the 11th month!

I'm not bragging. Certainly these kinds of numbers are peanuts compared to what Bob is commanding... and what he will be teaching **YOU** to command. (Of course, Bob has been doing this for more than 25 years, and I have been doing it for 7 months... so I plan to catch up with and surpass him soon! When I told him, he said with a smile - "Go for it!")

A Million Dollars in 5 Years

So what is that... over \$27,000 in fees for one month? Now, what do you think of my \$4,000 initial investment?

Ok, so what if this full year of private and personal mentoring cost you say... \$50,000? Would it be worth it?

Sure it would.

Any half-brained business investor could see that. Drop \$50k to get over \$100,000 within your first year... with the prospect of doubling that in the next year?

And what if you could double... or triple that in the next few years?

That basically means that with a \$50,000 investment, you could earn well over a million dollars in less than 7 years – closer to 5 years in fact.

That is easy math. Especially when you consider that you can have all that cash with...

- **Virtually zero overhead**
- **Working from home**
- **No boss or employees**
- **Total personal freedom**

And frankly, knowing what I know now, I would gladly invest that kind of cash into some personal time with Bob.

I put way more than that into my telemarketing/fundraising business... without a fraction of that kind of return... and I had unbearable employee headaches and business stresses... and there was no mentor team to cheer me on!

The Real Cost Will Delight You

But, you can relax, Bob is not going to charge you even half that amount to get unlimited access to his more than 20 years of expertise.

Would you believe that you can be part of this exclusive, millionaire-producing experience for only \$12,000?

That is really only \$1,000 a month. Some of today's mentors and coaches charge \$2,000, \$5,000, \$10,000, or more A DAY, and they don't have a fraction of the experience or success that Bob has.

And none of them are offering a full support staff, unlimited access, assistant mentors, weekend retreats, a "**Roadmap to Freedom**," or conference calls. That is usually just to come sit in your office for the day.

As They Say... "But Wait, There's More!"

But, it gets better because I have been holding back on you. There are really a number of additional elements that go into **Bob Bly's 12-Month Personal Freedom System**...

1. **A \$2,000 Savings** – At \$12,000 per member, Bob is practically giving away his most coveted marketing secrets. Really, it is astonishing.

But that price is if you make payments of \$1,000 per month. You see, Scott and Bob know that not everyone that is truly serious about being in the top 1% has \$12,000 cash on hand. Many are like I was... dead broke and begging relatives for some food money. So they have agreed to let you pay-as-you-go. \$1,000 a month – a fee that you could be paying out of your writing revenues in no time flat!

But there are some out there who will want to just pay up front. If you can do that, your unbelievable price is only \$10,000.

Now why would Bob do that? Simple... if you pay the \$1,000 a month, he is pretty sure you are committed... but if you put down \$10,000 today, he **KNOWS** you are committed.

2. **Accelerated Training Services Calls** – During your year as an active member of **Bob Bly's 12-Month Personal Freedom System**, you will be invited to be our special guest on ALL of the ATS-sponsored teleconference calls at no charge. These unique calls will only increase the depth and breadth of your self-promotion skills, know-how, and insights.
3. **Lifetime Membership Advantages** – Long after your 12 months with Bob have come and gone, you will be on the copywriting front lines, writing assignments with the best of them. So Scott has agreed to another almost unimaginable benefit of being a member of **Bob Bly's 12-Month Personal Freedom System...**

Accelerated Training Services specializes in providing mentoring and coaching services. Scott has said that he will let you hang onto the private contact information for your personal mentor and staff members.

After the 12 months is over, you will be able to use any of those numbers or emails (except Bob's – he'll be hiding out in his office once more) to get 2 copy critiques a year. That's right, every year you will have the right to submit any copy you are working on and have a master copywriter review and critique it.

For life.

It's Time to Grab Your FREEDOM

So, my friend, are you with us?

Is it time that you aggressively launch your copywriting career and become one of the highest paid, most respected writers in the industry?

Have you been sitting on those dreams for long enough? Is it time to get out of the rat race and enter a life of uncommon freedom and wealth?

I can't answer those questions for you. I just know that a year ago I drew the line in the sand and said, "Enough is enough!"

I didn't have this stunning opportunity. I wish I had. I am willing to bet that my first \$12,000 month would have come in half the time.

Man, what I would give today to have had a few extra months of freedom stored away in my memory!

The Guarantee Is Your Courage

Can I promise that will happen to you? No, of course I can't.

In fact, you might as well know this right up front so that there is no confusion later on...

There is NO guarantee of any kind with this program.

- No money-back promises.
- No, "If you're not satisfied..." phrases to make you feel good.
- No "Risk-Free!" promotional copy.
- No fluffy disclaimer to calm your nerves.
- Nothing, nada, zip!

Surprised? I hope not.

Just like any business, you pay for the goods up front... and then work your tail off to make the investment worth it.

Look, like I said before, Bob is the world's foremost expert on teaching people how to make a huge income as a copywriter. He can and will deliver the information you need to succeed.

But, he is only interested in working with those who are totally and completely serious about becoming financially free through copywriting.

So if you are only half committed, unsure, or wondering if this is for you, then don't bother.

Not All Will Qualify – Will You?

Let me be very blunt with you...

Bob Bly's 12-Month Personal Freedom System may not be for you. In fact, it won't be a good fit for a lot of people who read this.

For whatever reason, they simply will not have the grit and guts to move to this level.

Fine. I mean they can only accept a very select few into the program anyway.

But if you are sitting there and your sixth sense is telling you that this is your chance... your shot at cutting loose and getting free... then act NOW.

Don't hesitate. Just act.

Your Day Has Come – Grasp It With Both Hands

Bob Bly's 12-Month Personal Freedom System is going to fill up very fast – especially since the membership is EXTREMELY limited.

Bob Bly will give his members every secret, every resource, and every technique that he possesses... the very things that earn him over \$600,000 a year just in writing fees.

But he will only do it once.

At the end of the program, you will know what Bob knows – all of it. With that you can create the income, freedom, and lifestyle that Bob enjoys.

12 months from now, it can all be yours.

So, if you are ready to go there... if you are ready to have it all... ACT NOW.

Sincerely,



Joshua Boswell
Fellow Copywriter and Freedom Seeker

Register Today!

P.S. This is one of the most exclusive and special invitations you may ever receive in your life. If you accept, I think you should have fair warning... you can be uninvited too.

What I mean is this... Bob is only going to work with those who are serious. Whiners, complainers, and lazies will only drag down the membership and staff team. If you are not prepared to roll up your sleeves and get to work, Bob may well ask you to turn in your membership -- and you'll lose this amazing opportunity. Just thought you should know.

P.P.S. Just one more thing I didn't tell you – there are bonuses. Lots of them. More than you'll likely be able to handle, use, or implement during the course of the year.

One of the most exciting things about the weekend I spent with Bob was all the unexpected, hidden bonuses. Seems like every time we came back from a break there was another book, or CD, or report, or gift on our seat. I think I came away from that weekend with over 20 different bonuses that I hadn't expected.

So expect the unexpected... and expect a deluge of it. It's just Bob's way.

Register Today!